



DOCKET NO: 7791-0081-25X

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

RE: U.S. Application  
Serial No: 09/418,509  
Filed: October 15, 1999  
Group: 2162  
Inventor: David A. Rochon et al.  
For: A SYSTEM AND METHOD FOR  
DELIVERING TARGETED PRODUCT  
SAMPLES AND MEASURING CONSUMER  
ACCEPTANCE VIA A COMPUTER NETWORK

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Technology Center 2100

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OBLON	#14
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McCLELLAND	
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&	
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SIR:

Attached hereto for filing are the following papers:

**NOTICE OF APPEAL (IN DUPLICATE)  
APPEAL BRIEF (IN TRIPLICATE)**

Our check in the amount of \$--640.00-- is attached covering any required fees. In the event that any variance exists between the amount enclosed and the Patent Office charges for filing the above-noted documents, including any fees required under 37 CFR 1.136 for any necessary Extension of Time to make the filing of the attached documents timely, please charge or credit our Deposit Account No. 15-0030. Further, if these papers are not considered timely filed, then a petition is hereby made under 37 C.F.R. 1.136 for the necessary extension of time. A duplicate copy of this sheet is attached.

Respectfully submitted,

10/25/01



**22850**

Richard A. Neifeld  
Registration No. 35,299  
Attorney of Record

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RAN:rlb

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF: David Rochon

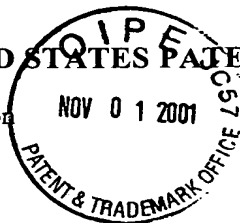
GAU: 2162

SERIAL NO: 09/418,509

EXAMINER: Stamber

FILED: October 15, 1999

FOR: A SYSTEM AND METHOD FOR DELIVERING TARGETED SAMPLES AND MEASURING CONSUMER ACCEPTANCE VIA A COMPUTER NETWORK



NOTICE OF APPEAL

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

SIR:

Applicants hereby appeal to the Board of Appeals from the decision dated August 13, 2001

The items checked below are appropriate:

- ☐ A Petition for Extension of Time Under 37 C.F.R. §1.136 was filed for \_\_\_\_\_ months.
- ☒ A Appeal Brief is being filed herewith.
- ☐ A Petition for Extension of Time for filing the Notice of Appeal is attached.

Fee: \$320.00

- ☐ Applicant claims small entity status. See 37 CFR 1.27.
- ☒ Is Enclosed
- ☐ Charge to Deposit Account No. 15-0030 (an additional copy of this notice is enclosed herewith).
- ☒ Please charge any additional fees or credit any overpayment of fees required for filing the Notice of Appeal to Deposit Account No. 15-0030. A duplicate copy of this Notice is enclosed.
- ☒ If this notice is not considered timely filed by the U.S. Patent and Trademark Office, then a petition is hereby made under 37 C.F.R. §1.136, and any additional fees required under 37 C.F.R. §1.136 for any necessary extension of time may be charged to Deposit Account No. 15-0030. A duplicate copy of this Notice is enclosed.

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND,  
MAIER & NEUSTADT, P.C.

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